

Kofi Annan
FOUNDATION

2014
2015

annual report

Towards a fairer,
more peaceful world.



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Preface



Dear Friends,

Growing economic inequality and the aggressive politics of identity are generating enormous political, economic and social pressures which global institutions and political leaders are struggling to relieve. Public faith in democracy is weakened as political leaders deny their citizens a proper voice. Violent conflict abounds, even as the foes from past wars remain unreconciled. In a world of plenty, one in nine people on Earth lack adequate food and nutrition to lead healthy and productive lives, and we have still failed to reach a comprehensive agreement on climate change.

Yet with innovative and far-sighted leadership and resolve, these challenges can be tackled successfully. It is this leadership that I aim to mobilise through my Foundation: the leadership needed to tackle threats to peace and security, to sustainable development, to human rights and the rule of law. This report explores how we aim to act, while also providing an overview of our work in 2014.

Beyond a simple list of activities undertaken and projects achieved, I hope this short report will also convey an insight into how I believe we can build a fairer and more peaceful world. The contribution of my Foundation is simple: to encourage and promote the leadership that is vital to build and support healthy societies. Experience has taught us that there can be no long-term security without development, no long-term development without security, and that neither are possible without respect for human rights and the rule of law.



Kofi A. Annan
Chairman



Mission statement

The Kofi Annan Foundation believes that fair and peaceful societies rest on three pillars: peace and security, sustainable development, and human rights and the rule of law.

We have made it our mission to mobilise the leadership and the political resolve needed to tackle threats to these three pillars, in areas that range from crisis resolution, to supporting democracy and elections with integrity, and combatting hunger. Our aim is to achieve a fairer, more peaceful world.



Values

Impartiality

Independence

Inclusiveness

The Foundation's vision and mission

I am very pleased to introduce this overview of the work of the Kofi Annan Foundation and to outline our mission and objectives. We believe that some of the threats that our societies face, such as identity politics and what one might call a democracy deficit, are making new and urgent demands on our global systems of governance. Others, such as failures of governance and crushing poverty, are not new and persist even though we possess the expertise and know-how to resolve them.

A catalyst is often required to refresh thinking, concentrate minds, and open the way to solutions to both persistent and emerging problems. This is the mission of the Kofi Annan Foundation. The unique experience and stature of Kofi Annan make it possible to mobilise support across the worlds of diplomacy, business, politics and development and, by discreet interventions and public advocacy, find solutions to critical problems.

In 2014 and 2015, among those critical problems are food and nutritional insecurity in Africa, which we tackle through partnerships with Governments, the private sector and civil society. Through our Electoral Integrity Initiative we are engaging to reduce the risk of violence around particularly troublesome elections and to promote sound electoral policies. We hope to strengthen the framework available to reconcile post-conflict communities and access to justice. The West Africa Commission on Drugs will continue to advocate for strategies to counter increased trafficking and consumption in the region. Finally, we will

support the next generation – better educated, more connected, and innovative – who are ready to assume the mantle of leadership. Detailed information on these initiatives is available on our website. We are hopeful that you will be inspired to follow our work.

While energising action in these priority areas, the Foundation will remain small and compact. We will create partnerships wherever possible to increase our capacity and reach. We will favour consensus and dialogue, and strengthen cooperation, mirroring Mr. Annan's own approach as a diplomat and peacemaker. When necessary we will work behind the scenes. We shall remain resolutely independent and non-partisan.

I am convinced of the effectiveness of this approach. I believe it enables us to contribute to our vision of the future: a more peaceful world in which every society rests on the firm foundations of peace and security, sustainable development, and human rights and the rule of law.



Alan Doss
Executive Director



How we work

Private diplomacy

The Foundation provides counsel and participates in diplomatic initiatives to avert or resolve crises.

Public advocacy

Through public engagements, conferences, media interviews, statements, and strategically timed speeches, the Foundation helps shape public discussion of global issues and threats.

Convening power

The Foundation brings together leaders in diplomacy, business, politics, and development, to respond to pressing challenges.

Highlights 2014-2015

In 2014 The Kofi Annan Foundation advanced its core mission of working towards a fairer, more peaceful world by concentrating on a number of initiatives in support of its three key focus areas: peace and security, sustainable development, and the rule of law and human rights. The key highlights of 2014 were:



Mediation and crisis resolution

Through the Kofi Annan Foundation and as Chairman of the Elders, Mr. Annan has continued to make discreet diplomatic demarches over the course of 2014 and has provided counsel to leaders and organisations in countries facing or emerging from conflict.

Kofi Annan met with political leaders and civil society activists from numerous countries, including Burkina Faso, Central African Republic, Columbia, Côte d'Ivoire, Iran, Myanmar, Nigeria, Saudi Arabia, Senegal, and Thailand, and discussed a number of pressing issues, including pending elections, human rights and reconciliation, and other issues relating to national and regional security.

Mr. Annan has also continued to provide advice and support to efforts to reach a peaceful settlement to ongoing crises in Iraq, Syria and Ukraine.

When I founded the Kofi Annan Foundation, I did so with the belief that the expertise and know-how to deal with and eradicate most of the world's critical issues is already known to us. What holds us back is a lack of vision, of leadership and of the unbending resolve to fix things. Mobilising this will is what we have set our minds to.

Kofi Annan

Highlights 2014-2015

Supporting democracy and elections with integrity

To pursue the findings of *Deepening Democracy – A strategy for improving the integrity of elections worldwide*, a report published by the Global Commission on Elections, chaired by Mr. Annan, Mr. Annan and the Foundation formed the Election Integrity Initiative (EII), composed of leaders from election-related organisations around the world. The EII advocates for and provides advice on sound electoral processes and good practice.

In 2015 the EII will engage in support of electoral integrity in countries that will hold potentially violent or troublesome elections in 2015, as well as develop policy approaches for building trust and confidence in the electoral process, thereby reducing the potential for violence, and facilitating the acceptance of results.

Success points

The Foundation facilitated the Abuja Accord on non-violent campaigning by Nigeria's presidential candidates.

The Foundation launched a new project to mitigate electoral-related violence: the Electoral Integrity Initiative.

Kofi Annan met with President Goodluck Jonathan and Major General Mohammad Buhari in January 2015 as part of a mission to reduce the risk of violence that the March 2015 elections might trigger.

Photo: Federico Rios/KAF



Mobilising support to fight Ebola

Reacting to the spread of the Ebola virus across West Africa, Mr. Annan spoke with a number of Heads of State in the region, urging them to support a more coordinated regional response, and discussed the crisis with key international actors such as the United Nations and the World Health Organization (WHO). Mr. Annan became a leading public advocate for swift and resolute action, and appeared on major international media (BBC, CNN, CNBC) to urge cooperation. Mr. Annan and the Foundation pressed the international community to mobilise resources and highlighted the need to commit medical and military personnel and resources from Africa and abroad.



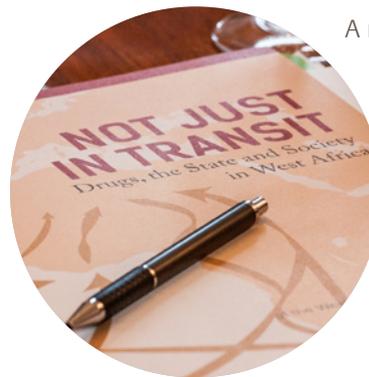
The Kofi Annan Foundation supported swift action against Ebola, liaising daily with various West African Heads of State and with the World Health Organization during the height of the crisis.

Photo: UN Photo/Mark Garten

Addressing drugs

Not Just in Transit: Drugs, the State and Society in West Africa, a two year study of the impact of the drugs trade on West Africa, was published in Dakar in June 2014 by Kofi Annan, former Nigerian president Olusegun Obasanjo and members of the West African Commission on Drugs.

The Commission presented its findings and recommendations for drug policy reform to the African Union, policy makers, political actors, civil society, communities of faith, and youth groups in selected West African states. It also promoted the report in Vienna, Berlin, New York, and Washington. Mr. Annan himself met with leaders from the public and private sectors at the World Economic Forum Annual Meeting, and participated in a plenary session on *The Drugs Dilemma: Consequences for Society, Politics and Business*.



A report on the impact of the drugs trade on West Africa, was published in Dakar in June 2014 by Kofi Annan, former Nigerian president Olusegun Obasanjo and members of the West African Commission on Drugs.

Photo: ZIF/Tanja Marlie Marotzke

Highlights 2014-2015



Kofi Annan with Alan Doss and Fabrizio Hochschild in Bogotá during a mission in February 2015, in which the Kofi Annan Foundation lent its support and experience to the Colombian peace process.

Photo: Federico Rios/KAF

Building lasting peace

In 2014, the Foundation and the International Centre for Transitional Justice (ICTJ) published *Challenging the Conventional Truth: Can Truth Commissions Strengthen Peace Processes?* The report presents a set of findings on the challenges of creating effective truth commissions, the potential of commissions to consolidate peace, and the management of such commissions.

In 2015, four symposia in Colombia will discuss proposals to form a truth commission. Lessons learned from truth commissions will be discussed with the African Union, ECOWAS, and regional institutions active in the Middle East.

Success points

The Foundation convened both peacemakers and transitional justice experts to jointly address truth seeking.

The Foundation/ICTJ report informed the Colombian government's thinking as it established a national truth commission.

Combatting hunger

To accelerate the productive transformation of agriculture and agri-food systems that has begun in many African countries, the Kofi Annan Foundation has engaged in dialogue with African policymakers and other involved actors.

In September 2014, The Foundation hosted a high level session on 'Scaling-up Investment in African Agriculture and Food Systems' at the African Green Revolution Forum (AGRF) in Addis Ababa.

Recognising the importance of reinforcing food security in Africa and turning African farmers, many of whom are women, into an engine of development, the Foundation will continue to build on Kofi Annan's advocacy and support for African agriculture and food systems. It will also encourage an initiative to help African farmers increase productivity and enter the value chain as producers.

Success points

The Foundation engaged leaders from both the private and public sectors in support of African agricultural transformation.

The Foundation continues to engage heads of the world's biggest food companies around an initiative for African smallholders.

Mobilising support to curb climate change

'Climate change is a cause that should unite us all.'

Kofi Annan regularly speaks out on the worsening effects of climate change and calls for leadership to reverse this trend, now, not tomorrow. He urges citizens to press their governments to come up with sustainable solutions, reminding us that human action accelerates but can also slow down climate change.

Addressing the Delhi Sustainable Development Summit on 'Attaining Energy, Water and Food Security for All' at the beginning of 2014, Kofi Annan warned that 'No country or society will escape the impacts of climate change'.

Later in the year, speaking to an audience of 1,300 young leaders from 190 countries, Kofi Annan was joined by Mary Robinson, the UN Special Envoy for Climate Change, at the One Young World summit 2014 in Dublin, and discussed Europe's progress in fighting global climate change.

Success point

Mr. Annan continues to give a voice to people across the world who want to end the threat from climate change.

Highlights 2014-2015

Promoting youth leadership

Kofi Annan has continued to focus attention on the perspectives and priorities of younger people, highlighting the importance of including them in political processes and decision-making.

Mr. Annan participated in You+Global Leaders+Social Good, an intergenerational dialogue on the development priorities of young people organised in partnership with the United Nations Foundation, as well as in the One Young World 2014 Summit, held in Dublin.

The focus in 2015 will be on empowering young people to directly contribute to a fairer, more peaceful world by providing a platform to stimulate and encourage young leaders.

Success points

Young people feel that today's leaders are not listening. However 96% of those surveyed want to be involved in youth leadership.

Over 18,000 young people from over 130 different countries followed the Kofi Annan Dialogues.

Kofi Annan on stage with Parker Liathaud at the One Young World summit 2014 in Dublin. Kofi Annan addressed over 1,300 young leaders from 190 countries on combatting global climate change.

Photo: Martyn Hicks/OYW



What you can do

Although the Foundation is fortunate to receive assistance from several institutions, we need to broaden and diversify its financial support and therefore welcome financial contributions from public, private and independent institutions and foundations that:

Wish to establish a long term relationship with the Kofi Annan Foundation.

Have a committed interest in a specific issue the Foundation addresses

Are willing to support urgent responses to unforeseen threats to peace and security by Mr. Annan and the Foundation.

The Foundation provides transparent and detailed financial and narrative reports on relevant activities. It takes particular care to ensure that its funding sources are politically untied. Grants are also received on the understanding that the integrity and confidentiality of Mr. Annan's work, and his reputation, will not be put at risk in any respect as a result. You will find in this booklet an insert that indicates in specific terms what the Foundation needs to realise its current ambitions.

Please do not hesitate to contact Li Ling Low, the Foundation's Administrative and Finance Officer, if you wish to discuss the possibility of support in more detail, at low@kofiannanfoundation.org.

Support and funding

Governance

Legally incorporated in Switzerland, the Kofi Annan Foundation is an independent not-for-profit foundation, headquartered in Geneva. The Foundation is registered at the Registry of Commerce of the Canton of Geneva and is placed under the supervision of the Swiss Supervisory Board for Foundations.

The Foundation's Board is the governing body of the Foundation. It is responsible for overall governance as well as defining and steering the Foundation's strategy. Its members serve on a voluntary and private basis. The Board delegates the power to manage the Foundation to the Executive Director. In turn, the Executive Director leads the Secretariat whose members are all employed by the Foundation.

External financial oversight is ensured in collaboration with PricewaterhouseCoopers SA.

Kofi Annan

Chairman

Diego Hidalgo (Spain)

Founder and Honorary President of FRIDE, Founder of the Club of Madrid and President of DARA.

Elisabeth Lindenmayer (France)

Director of the United Nations Studies Programme at Columbia University's School of International Public Affairs.

Carlos Lopes (Guinea-Bissau)

Chairman of the Audit and Finance Committee, Executive Secretary of the Economic Commission for Africa of the United Nations (ECA).

Thoraya Obaid (Saudi Arabia)

Former Executive Director of the United Nations Population Fund and a former Under-Secretary General of the United Nations (2000-2010). Member of the Saudi Shura.

Oluseye Oduyemi (Nigeria)

Former Director of Management, United Nations Conference on Trade and Development (UNCTAD).

Jenö Staehelin (Switzerland)

Former Permanent Representative of Switzerland to the United Nations in New York (2002-2004); former Permanent Observer of Switzerland to the United Nations (1997-2002).

Donors

The Foundation's ability to undertake a range of work across several regions to advance its mission is made possible by a mix of public and private grants. Particular care is given to ensure that funding is politically untied. Donors contribute both institutional and funding support to the Foundation.

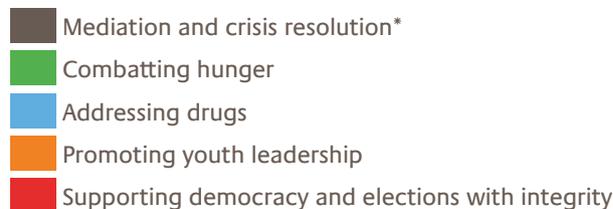
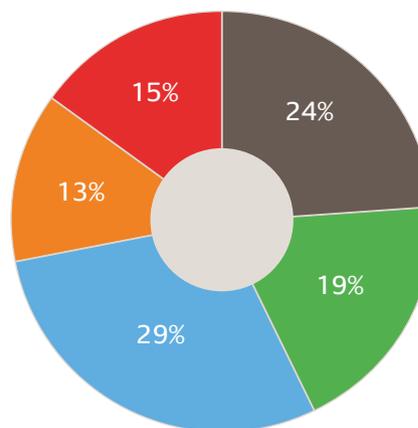
The Foundation is grateful to:

Kofi Annan
Bill and Melinda Gates Foundation
Econet Wireless
European Commission
Ford Foundation
Government of Côte d'Ivoire
Government of Finland
Government of France
Government of Germany
Government of the Great Britain
Government of the Netherlands
Government of Norway
Government of Qatar
Government of Sweden
Government of Switzerland
David and Kathleen MacLennan
Mo Ibrahim Foundation
Open Society Foundation
Skoll Foundation
Swedish Postcode Foundation
Tony Elumelu Foundation
USAID
Worldwide Support for Development
H.E. Ardeshir Zahedi

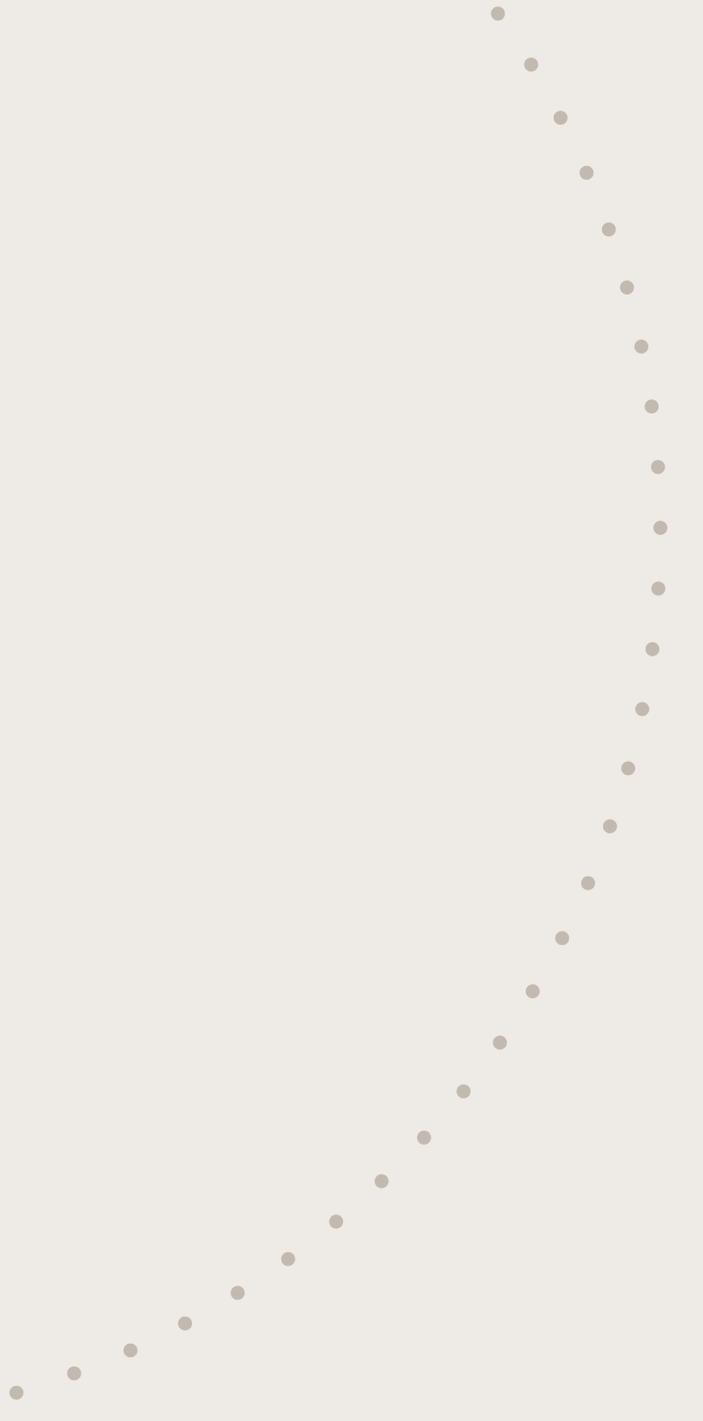
Finance

The Foundation partners and collaborates with other organisations, to share costs and benefit from economies of scale. It operates on a modest overall annual budget which has averaged CHF 3 million per annum.

Financial year ended 31 December 2014 – programme expenses



* Includes building lasting peace, and mobilising support to fight Ebola and to curb climate change.



Staff of the Kofi Annan Foundation

Alan Doss	Executive Director
Sebastian Brack	Political Officer
Bijan Farnoudi	Communications Officer
Barbara Goedde	Policy Officer
Abdelmadjid Haddad	Logistics and general support
Kathryn Kirk	External Relations Officer
Fabian Lange	Associate Research Officer
Stephanie Lewis	Travel Coordinator, Administrative Assistant
Li Ling Low	Finance and Administrative Officer
Natalie McDonnell	Executive Assistant
Declan O'Brien	Associate Research Officer
Tesfai Tecele	Senior Consultant on Food Security
Orla Vandepoortale	Receptionist



Partner organisations

Africa Progress Panel (APP)

The African Union Commission

African Union Panel of Eminent African Personalities

Alliance for a Green Revolution in Africa (AGRA)

Books for Africa

Cartooning for Peace

Centre for Humanitarian Dialogue (HD Centre)

Club de Madrid

Coalition for the International Criminal Court

Columbia University

The Elders

Fundación Global Democracia y Desarrollo (FUNGLODE)

Global Centre for Pluralism

The Graduate Institute of International and Development Studies

International Center for Transitional Justice

International Crisis Group

The International Institute for Democracy and Electoral Assistance (International IDEA)

The International Telecommunications Union (ITU)

The Joint United Nations Programme on HIV/AIDS

Lee Kuan Yew School of Public Policy – National University of Singapore

Mo Ibrahim Foundation

One Young World

Prix Pictet

Sergio Vieira de Mello Foundation

United Nations Foundation

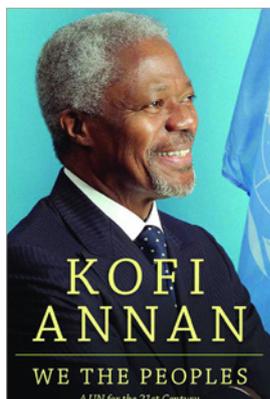
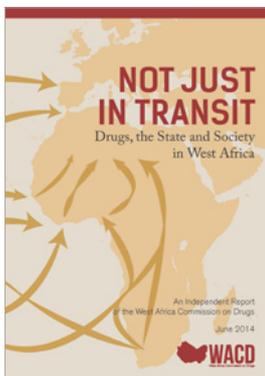
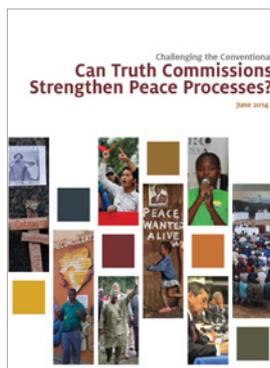
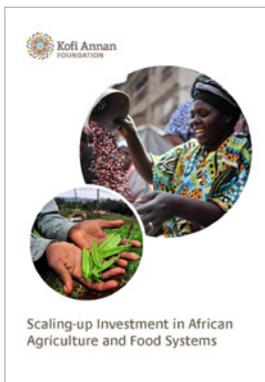
United Nations Organization

University of Ghana

World Economic Forum

World Health Organization

List of 2014 publications





Kofi Annan Foundation

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